Basic Information

School: University of Maryland, College Park

Brief description of school:

Public, 4387 faculty, 37248 students, suburban area next to Washington D.C.

Approximate number of physics graduates per year: 70

Fundraising Information

Brief description of fundraiser:

Donuts, coffee, and tea are sold in the main lobby of the physics building every morning from 8 to noon. Donuts and other items are bought from a nearby Shoppers every morning at 7 AM by a student who’s willing to make the drive.

The prices of each item are as follows:

a. Donuts: $0.75/ea  
b. Coffee: $0.50/cup  
c. Tea: $0.50/cup  
d. -$0.10 if bringing own cup

This is in competition with our more well-known neighbor Starbucks, which sells the same items at a slightly higher price. Despite this, we’re still successful. These prices may have increases by a mere $0.10 over the past decade.

Approximate amount raised: Enough to buy pizza for the whole chapter once a week

Investment required:

Upfront costs: Cash box, 2 coffee machines, 2 coffee dispensers, coffee filters, cups, lids, cup holders, napkins, cream, sugar, etc...

Time invested: This sale occurs on a regular basis: M-F from 8 AM to 12 PM in half hour shifts supervised by two members at a time. Leftover donuts are eaten by physics
students (that is, we just put them in the undergrad physics lounge so that only those who know the code to get in said lounge can have a 400 calorie sugar lunch).

**Tips for chapters:**

- Always have someone stationed at the donut/coffee table (to conduct sales, for which there are extremely few breaks during standard morning class hours, and to protect monies).
- Two chapter members per 1 hour shift is usually efficient to handle influx of people. Someone should, say, be conducting sales while the other maintains the supply of coffee (which tends to go fast).

**Contact:**

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