



SOCIETY OF PHYSICS STUDENTS

An organization of the American Institute of Physics

Chapter Fundraising Case Study: Laser Tag

Basic Information

School: Adelphi University

Brief description of school:

Private, 7859 students, urban area in Garden City, New York

Fundraising Information

Brief description of fundraiser:

Laser tag arena is rented out for \$400 for one night and arena provides SPS chapter with tickets. Tickets are sold at \$15 a piece (incentive: if one student purchases 3 tickets, a 4th is given for free). SPS officers are charged with the financial responsibility of selling 10 tickets. This event is open to anyone in the university and so flyers are printed out as well.

Approximate amount raised:

~\$500 per event (~60-70 tickets sold)

Investment required:

\$400 rental fee.

Tips for chapters:

Please add a bulleted list of important notes or time/money saving tips for chapters that might want to try out this fundraiser.