

# PhysCon 2019 Advertising Order Form

## Connect with the brightest minds at the largest meeting of physics undergrads in the world!

Advertising in the PhysCon 2019 program and on the Congress website puts your message in front of hundreds of America's brightest students. The program will be distributed onsite to all attendees and features a schedule of sessions, poster presentations, and meetings. Combine your program ad with online ads for a totally immersive experience!

<b>Program Ads</b>	<b>Price</b>	<b>Quantity</b>
Full Page Back Cover (Cover 4)*	\$750	(1 Available)
Full Page Inside Back Cover (Cover 3)*	\$550	(1 Available)
Full Page Inside Front Cover (Cover 2)*	\$600	(1 Available)
Full Page	\$500	_____
½ Page Vertical or Horizontal	\$425	_____
¼ Page Vertical	\$250	_____

  

<b>Online Ads</b>	<b>Price</b>	<b>Quantity</b>
Mobile App Push Notifications	\$500	_____
Meeting Schedule Page	\$500	_____
Hotel & Travel Page	\$500	_____
Rotating Banner Ad	\$250	_____

\* Back Cover, Inside Back Cover, and Inside Front Cover offered on a first-come, first-serve basis

### Billing Information (please fill out completely)

Organization Name: \_\_\_\_\_

Address 1: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_

Credit Card Type:  AMEX  VISA  Mastercard

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

# Ad Specifications and Deadlines

Or visit [www.sigmapi sigma.org/congress/2019/ads](http://www.sigmapi sigma.org/congress/2019/ads)

**Please submit PDF files that include images of at least 300 dpi with all fonts embedded.**

## **EPS or TIFF files are also acceptable**

- Ads that are sized for other publications will be reduced, enlarged or “floated” to achieve the best fit possible.
- All digital art must be in finished, final form – properly sized, cropped and tooled. Advertisers are wholly responsible for the quality of their material, including color and halftone accuracy.
- Resolution must be at least 300 dpi.
- Image/Scans – prefer CMYK EPS or TIFF
- Do not nest EPS files in other EPS files.
- Pantone colors must be converted to CMYK mode if being output to CMYK.
- All images/scans must be in CMYK mode. (RGB not accepted)
- Questions? Call Hyun Joo Kim, SPS Web & Graphic Designer, at 301-209-3101.

## **Submission Instructions**

Ads may be submitted electronically via Dropbox, YouSendit, or other means. Storage devices may be mailed to: Hyun Joo Kim, SPS Web & Graphic Designer, American Institute of Physics, 1 Physics Ellipse, College Park, MD 20740-3845. Digital files under 6 MB can be emailed to: [hjkim@aip.org](mailto:hjkim@aip.org). Other arrangements may be made by calling Ms. Kim at 301-209-3101.

**All ads and orders must be received no  
later than September 30, 2019**

