



SOCIETY OF PHYSICS STUDENTS

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PhysCon Fundraising Tip #10

Donation Jar

Recommended for: Smaller departments with a close community connection

Category: Donations

Potential funds raised: \$200+

Brief Description:

Host a free event sponsored by your SPS chapter. Most chapters already have an annual event to reach out to their respective communities. This could include observing nights, demonstrations to the public or even another fundraising idea. The premise of this idea is to place a very well labeled, easy to find donation jar at an already established event.

Advertising about the donation jar should be done for the event explaining that the funds would go to supporting students to go to PhysCon. This could include personal statements on the benefits of attending from previous attendees.

Upfront Costs:

The only official cost would be to purchase the jar. It would be wise to cushion the bottom of the jar with money to encourage more donations. If possible, the chapter could also consider renting/borrowing/using a card reader so there are several payment options.

Revenue:

If the jar is placed out at every on and off campus event the chapter hosts, it is reasonable that ~\$25 will be donated per event, if 10 events are held per year then the chapter would minimally raise \$250.