



2016 Quadrennial Physics Congress

November 3-5, 2016 • Silicon Valley
www.sigmapi sigma.org/congress/2016



EXHIBITOR PROSPECTUS



Hosted by Sigma Pi Sigma,
the physics honor society.

Are you looking for talented physics students for your graduate program or research experience?

Do you have services or products that interest physics students?

Consider hosting a table in the Exhibit Hall at PhysCon – the largest gathering of undergraduate physics students in the U.S.!



Not Your Average Physics Conference

The **2016 Quadrennial Physics Congress (PhysCon)** will bring together nearly 1,200 physics graduate and undergraduate students, Sigma Pi Sigma alumni, and faculty to address common concerns for the discipline and for society. Attendees will be immersed in cutting-edge topics on innovation and technology. This is expected to be the largest attended Congress of Sigma Pi Sigma, the physics honor society.

PhysCon brings together physics students, alumni and faculty members for three days of frontier physics, interactive professional development workshops and networking opportunities.

PhysCon happens just once every four years and presents unique opportunities for attendees to:

- Bond with fellow physics students from across the United States and beyond.
- Explore graduate programs, summer research opportunities and workforce options.
- Be inspired by renowned physicists and tours of labs at the forefront of science and technology.
- Grow professionally through workshops on communication, inclusion and leadership.
- Present research to fellow students, potential graduate school advisors and potential employers.



PhysCon is a unique and exciting opportunity to reach the next generation of physicists with opportunities for graduate school, internships, volunteer programs and more.

Exhibitors at the 2012 Physics Congress (sampling)

American Association of Physicists in Medicine
American Association of Physicists Teachers
American Astronomical Society
American Institute of Physics
American Physical Society
Brookhaven National Laboratory
ComPADRE, Physics and Astronomy
Education Communities

Jefferson Laboratory
Lawrence Berkeley National Laboratory, CSEE
Massachusetts Institute of Technology
National Society of Black Physicists
National Society of Hispanic Physicists
Ohio State University, Columbus
Optical Society of America
Stanford University

University of Illinois, Chicago
University of Oregon, Eugene
University of Pennsylvania, Philadelphia
University of Texas, San Antonio
University of Virginia, Charlottesville
University of Wisconsin, Madison



“PhysCon is a great place to network with the most amazing physics students in the country because they’re all in one place. I was able to interact with many great, motivated students in an intimate environment. I made some great contacts and recruited one of my best students ever.”

—Lynde Ritzow, University of Oregon,
Master’s Industrial Internship Program

Exhibit Schedule

The exhibit will be one of the first formal events of the 2016 Quadrennial Physics Congress.

Exhibitor registrations/badges are good only for the Exhibit Hall events on Thursday, November 3rd. A full Congress registration is required to attend the feature lectures, tours, poster presentations and other PhysCon Events.

Tabletop exhibits will be available for viewing from **11:00 a.m. to 7:00 p.m., Thursday, November 3, 2016.**

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|--|
| Set Up |
| Thursday, 3 November 8:00 a.m. to 10:00 a.m. |
| Exhibit |
| 11:00 a.m. to 7:00 p.m. |
| Reception |
| 6:00 to 7:00 p.m. |
| Tear Down |
| 7:30 to 9:30 p.m. |

Confirmed Presentations by Distinguished Scientists

- **Jocelyn Bell Burnell**, world-class astrophysicist known for discovering pulsars
- **Eric Cornell**, Senior Scientist at JILA, NIST, and the Department of Physics, University of Colorado at Boulder, and 2001 Physics Nobel Laureate
- **Persis Drell**, Dean of Stanford University School of Engineering and former Director of the SLAC National Accelerator Laboratory
- **S. James Gates**, Distinguished Professor and Center for String & Particle Theory Director at the University of Maryland
- **Neil Turok**, 2016 Tate Medalist for International Leadership, South African physicist and the Director of Perimeter Institute for Theoretical Physics
- **Patrick Brady**, Professor & Director, Center for Gravitation, Cosmology & Astrophysics at the University of Wisconsin, Milwaukee; speaking on behalf of the LIGO community about the detection of gravitational waves

Visit the PhysCon website (www.sigmapisigma.org/congress/2016) for details.

Location

The 2016 PhysCon is being held at the Hyatt Regency-San Francisco Airport, Burlingame, CA. The hotel is situated just about 25 minutes from the excitement of downtown San Francisco and approximately 10 minutes from San Francisco International airport.



Exhibit Rates

| | |
|----------------------------|--|
| Table Rate | \$500.00 |
| Deadline | September 30, 2016 |
| Early Bird Deadline | June 30, 2016 (\$450.00) (reservation and payment must be received by June 30, 2016 to receive a 10% discount off the regular rate). |

Logistics

All exhibitors will receive a 6’ skirted table and two chairs.

The exhibitor is responsible for individual exhibit orders for electrical and audio-visual needs provided by the Hyatt Regency-San Francisco Airport. Forms are available on the 2016 PhysCon website at www.sigmapisigma.org/congress/2016.

Wi-Fi will be available in the exhibit area, however if you require reliable service, we recommend that you order this service directly through the hotel.

Advertising Opportunities

Connect with hundreds of America's brightest and most enthusiastic physics undergrads

By advertising in the 2016 PhysCon program and on the Congress website, your organization will be in front of hundreds of the brightest young minds in the physical sciences. Many of these students will continue on to graduate programs and exciting careers in the private sector, government, and academia. More than 700 undergraduate physics students will participate in this Quadrennial Congress along with an additional 350 graduate students, faculty members, and physics alumni.

Listed below are several advertising options, designed to fit the budget and needs of any organization that would like to take advantage of this tremendous opportunity.

Deadline

All ads must be purchased and artwork received no later than September 30, 2016.

For file preparation and submission information, visit:

www.sigmapisigma.org/congress/2016/ads

Purchase Your Ad

Please use the attached form to purchase your ad, or contact Brenda Weaver at 301-209-3012 or bweaver@aip.org.



| Congress Program Ads | Price |
|---|-------------|
| ¼ Page Vertical 3.625" x 4.625" | \$200 |
| ½ Page Vertical 3.625" x 9.5" | \$300 |
| ½ Page Horizontal 7.5" x 4.625" | \$300 |
| Full Page 7.5" x 9.5" | \$400 |
| Full Page (cover 2—inside front) 7.5" x 9.5" | SOLD |
| Full Page (cover 3—inside back) 7.5" x 9.5" | \$450 |
| Full Page (cover 4, back) 7.5" x 9.5" | SOLD |
| Online Ads | Price |
| Online Rotating Banner Ad (www.sigmapisigma.org/congress/2016) | \$200 |

About SPS & Sigma Pi Sigma

The Society of Physics Students (SPS) is a professional association explicitly designed for students. Membership, through collegiate chapters, is open to anyone interested in physics. Besides physics majors, SPS members include majors in chemistry, computer science, engineering, geology, mathematics, medicine, and other fields.

Within SPS is housed **Sigma Pi Sigma, the physics honor society**, which elects members on the basis of outstanding academic achievement and challenges them to lives of service. This unique two-in-one society operates within the **American Institute of Physics**, an umbrella organization for ten other professional science societies.

Exhibitor and Advertising Registration

To reserve your space, submit this completed Exhibitor Registration Form if paying by check or money order. Online registration is preferred, using a credit card at: <https://aipsp16.registerat.com>.

Company/Organization Information

Company name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Email: _____
Website: _____
Brief company description: _____

Contact Information

Dr. Mr. Mrs. Ms.
First name: _____ Last name: _____
Address (if different than above): _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email: _____

Exhibit Table

6' Exhibit Table (\$500)

*Electrical, internet, and audiovisual needs must be handled directly with the Hyatt Regency-San Francisco Airport.
Forms are available on the PhysCon website at: www.sigmapisigma.org/congress/2016/exhibitor-information*

Program Advertising Options

1/4 Page Vertical (\$200) **SOLO** Full Page: Cover 2, Inside Front (\$500)
 1/2 Page Vertical (\$300) Full Page: Cover 3, Inside Back (\$450)
 1/2 Page Horizontal (\$300) **SOLO** Full Page: Cover 4, Back (\$600)
 Full Page (\$400) Online Rotating Banner Ad (\$200)

Exhibit Fee: \$ _____
Advertising Fee: \$ _____
Subtotal: \$ _____

TOTAL: \$ _____

Payment Information

Payment accepted by check or credit card

Check (please include) Credit Card
 VISA MasterCard American Express

Cardholder's Name: _____
Credit Card #: _____
Expiration Date: _____

Please fax or mail completed form to:

2016 PhysCon Exhibits
Attn: Brenda Weaver
1 Physics Ellipse
College Park, MD, 20740
Tel. 301-209-3012
Fax. 301-209-3082
Email: bweaver@aip.org



*Sigma Pi Sigma is an organization
of the American Institute of Physics*

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